

IN THE CLAIMS

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~strikethrough~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

Please **AMEND** the claims in accordance with the following.

Please **CANCEL** claim 5.

1. (CANCELED)
2. (PREVIOUSLY PRESENTED) The information distribution/reproduction control apparatus according to claim 3, further comprising:
 - a change-over unit to be manipulated by an operator for changing a control condition of the reproduction control unit to another control condition,
 - wherein said reproduction control unit controls said receiving device according to the changed control condition.
3. (CURRENTLY AMENDED) An information distribution/reproduction control apparatus, comprising:
 - a distribution control unit distributing over a network a content as real-time reproducible stream information to a receiving device;
 - a reproduction control unit to control the distribution control unit regarding distribution of the content to the receiving device, and to control, over the network according to reproduction instructions, a display output control of the stream information of the content to be reproduced at the receiving device, the display output control related to one or more of display output control permission, or a display layout comprising one or more of a display size or a display position, or a reproduction speed, or an image quality comprising one or more of a number of display colors, a lightness or a chroma, or whether to superimpose the content with another content; and
 - a memory unit storing a distribution schedule information of the distribution control unit

and the reproduction control unit,

wherein the distribution schedule information comprises information on a time and a date to start and end the distribution of the content, and the reproduction control unit controls the distribution control unit and the receiving device based on the stored distribution schedule information, and

wherein said reproduction control unit prohibits and/or permits an execution of an external control relating to the reproduction at said receiving device.

4. (CURRENTLY AMENDED) The information distribution/reproduction control apparatus according to claim 3,

wherein a plurality of said receiving devices are provided, and said reproduction control unit carries out an identical control to each receiving device, and

~~wherein and prohibits an execution of an external control relating to a reproduction at said receiving devices, the external control being a control of~~controls a display window for displaying the stream information of the content to be reproduced at the receiving device.

5. (CANCELLED)

6. (CURRENTLY AMENDED) The information distribution/reproduction control apparatus according to claim 3, further comprising:

an editing unit receiving the content as the real-time reproducible stream information from an information distribution device, and editing and distributing the received real-time reproducible stream information, wherein the display output control by the reproduction control unit controls the receiving device regarding the real-time reproduction of is according to the edited stream information.

7. (CURRENTLY AMENDED) The information distribution/reproduction control apparatus according to claim 3, wherein the information distribution device edits and distributes the real-time reproducible stream information and the display output control by the reproduction control unit controls the receiving device, regarding the real-time reproduction of is according to the edited stream information.

8. (CANCELLED)

9. (CURRENTLY AMENDED) An information distribution/reproduction control apparatus, comprising:

a distribution control unit distributing over a network a plurality of contents each as stream information including moving picture data that can be reproduced in real time to a receiving device;

a reproduction control unit to control over the network the distribution control unit regarding the distribution of the plurality of stream information of the contents to the receiving device, and to control, over the network, a display output control of the stream information of the content to be reproduced at the receiving device, the display output control related to one or more of display output control permission, or a display layout comprising one or more of a display size or a display position, or a reproduction speed, or an image quality comprising one or more of a number of display colors, a lightness or a chroma, or whether to superimpose the content with another content; and

a memory unit storing importance level information of each content,

wherein the reproduction control unit controls over the network the receiving device to reproduce a higher priority stream information of a content over stream information of other contents based on the stored importance level information, and

wherein said reproduction control unit prohibits and/or permits an execution of an external control relating to the reproduction at said receiving device.

10. (CANCELLED)

11. (CURRENTLY AMENDED) An information distribution/reproduction control apparatus, comprising:

a distribution control unit distributing over a network a plurality of contents, each as stream information including moving picture data and voice data that can be reproduced in real time, to a receiving device;

a reproduction control unit to control over the network the distribution control unit regarding the distribution of the plurality of stream information of the contents to the receiving device, and to control, over the network, a display output control of the stream information of the

content to be reproduced at the receiving device, the display output control related to one or more of display output control permission, or a display layout comprising one or more of a display size or a display position, or a reproduction speed, or an image quality comprising one or more of a number of display colors, a lightness or a chroma, or whether to superimpose the content with another content, or to control, over the network, sound output control related to one or more of whether to reproduce a sound, whether to synthesize a sound with another sound, specifying a sound volume, or voice/sound quality information; and

a memory unit storing importance level information of each content,

wherein the reproduction control unit controls over the network the receiving device to reproduce a higher priority stream information of a content over stream information of other contents based on the stored importance level information, and

wherein said reproduction control unit prohibits and/or permits an execution of an external control relating to the reproduction at said receiving device.

12. (CURRENTLY AMENDED) An information distribution/reproduction control method comprising:

storing a distribution schedule information comprising a time and a date for starting and ending distribution over a network of a content as real-time reproducible stream information from an information distribution device to a receiving device;

controlling, over the network, the information distribution device based on the distribution schedule information, regarding the distribution of the content to the receiving device; and

controlling, over the network, based on the distribution schedule information and according to reproduction instructions to the receiving device, a display output control of the stream information of the content to be reproduced in controlling the real-time reproduction of the stream information of the content at the receiving device, the display output control related to one or more of display output control permission, or a display layout comprising one or more of a display size or a display position, or a reproduction speed, or an image quality comprising one or more of a number of display colors, a lightness or a chroma, or whether to superimpose the content with another content, or sound output control related to one or more of whether to reproduce a sound, whether to synthesize a sound with another sound, specifying a sound volume, or voice/sound quality information, and

wherein said reproduction control unit prohibits and/or permits an execution of an

external control relating to the reproduction at said receiving device.

13. (CURRENTLY AMENDED) A computer-readable recording medium storing an information distribution/reproduction control program controlling a transit computer server according to a process comprising:

storing a distribution schedule information comprising a time and a date for starting and ending distribution over a network of a content as real-time reproducible stream information from an information distribution device to a receiving device;

controlling, over the network, the information distribution device based on the distribution schedule information, regarding the distribution of the content to the receiving device; and

controlling, over the network, based on the distribution schedule information and according to reproduction instructions to the receiving device, a display output control of the stream information of the content to be reproduced in controlling the real-time reproduction of the stream information of the content at the receiving device, the display output control related to one or more of display output control permission, or a display layout comprising one or more of a display size or a display position, or a reproduction speed, or an image quality comprising one or more of a number of display colors, a lightness or a chroma, or whether to superimpose the content with another content, or sound output control related to one or more of whether to reproduce a sound, whether to synthesize a sound with another sound, specifying a sound volume, or voice/sound quality information, or prohibiting and/or permitting an external control relating to the reproduction at said receiving device.

14. (CANCELLED)

15. (CANCELLED)

16. (CANCELLED)

17. (CANCELLED)

18. (CURRENTLY AMENDED) ~~The apparatus according to claim 3,~~ An information distribution/reproduction control apparatus, comprising:

a distribution controller distributing over a network a content as real-time reproducible stream information to a receiving device;

a reproduction controller

controlling the distribution controller regarding distribution of the content to the receiving device, and

controlling, over the network according to reproduction instructions, a display output control of the stream information of the content to be reproduced at the receiving device, the display output control related to one or more of display output control permission, or a display layout comprising one or more of a display size or a display position, or a reproduction speed, or an image quality comprising one or more of a number of display colors, a lightness or a chroma, or whether to superimpose the content with another content; and

a memory unit storing a distribution schedule information of the distribution control unit and the reproduction control unit,

wherein said reproduction control unit prohibits and/or permits an execution of an external control relating to the reproduction at said receiving device,

wherein the distribution schedule information comprises information on a time and a date to start and end the distribution of the content, and the reproduction controller controls the distribution control unit and the receiving device based on the stored distribution schedule information, and

wherein the reproduction control unit controller controls the distribution of the content and/or the display output control of the content at the receiving device according to traffic volume of the network and/or processing capacity of the receiving device.